The number-one skill identified by employers is the ability to communicate clearly in both oral and written form. The number-two skill identified by employers is the ability to work effectively as a member of a group or team. Speech courses are vital to developing the communication skills necessary for personal and professional success.

SPEECH 301 Public Speaking 3 Units
General Education: AA/AS Area II(b); CSU Area A1; IGETC Area 1C
Course Transferable to UC/CSU
Hours: 54 hours LEC
This is a course in oral composition and delivery. It focuses on the organization of support materials, methods of securing interest, and the presentation of information and ideas in oral communication situations typically found in the business and social community. Video recording equipment may be used as an aid to the student’s self-analysis and improvement.

SPEECH 302 Persuasive Speech 3 Units
Prerequisite: SPEECH 301 with a grade of “C” or better
General Education: CSU Area A3
Course Transferable to UC/CSU
Hours: 54 hours LEC
This course is detailed study emphasizing persuasive discourse through an understanding of basic communication principles. Emphasis will be placed on the use of proofs, language and logical thinking. Video taping equipment may be used as an aid to the student’s self-analysis and improvement.

SPEECH 311 Argumentation and Debate 3 Units
General Education: CSU Area A3
Course Transferable to UC/CSU
Hours: 54 hours LEC
This course focuses on the theory, methods and application of argumentation and debate. It considers the use evidence and appeals in the advocacy of dissenting propositions.

SPEECH 321 Interpersonal Communication 3 Units
Advisory: ENGR 102, ENGR 103, and ESLW 320; or placement through the assessment process.
General Education: AA/AS Area III(b); CSU Area E1
Course Transferable to UC/CSU
Hours: 54 hours LEC
This course focuses on communication between individuals, with emphasis on the acquisition of techniques and skills essential to self-actualization and to establishing authentic relationships. Effective communication strategies are discussed, practiced, and reflected upon both in and outside the classroom environment.

SPEECH 323 Listening 3 Units
Advisory: ENGR 102, ENGR 103, ESLW 320; or placement through the assessment process.
General Education: AA/AS Area III(b)
Course Transferable to UC/CSU
Hours: 54 hours LEC
This course focuses on the listener in communication. It covers the process of listening as well as how to listen for a variety of purposes, such as listening for content, listening for critical evaluation, listening to build relationships, and listening for appreciation.

SPEECH 325 Intercultural Communication 3 Units
Advisory: ENGR 102, ENGR 103, ESLW 320; or placement through the assessment process.
General Education: AA/AS Area VI
Course Transferable to UC/CSU
Hours: 54 hours LEC
This course is an introduction to the challenges and rewards of intercultural communication in everyday situations. It is designed to increase understanding of variations in communication patterns across cultures and prepares individuals for more effective communication. Emphasis is on both international culture variance and sub-cultural group-based experiential background variance.

SPEECH 331 Group Discussion 3 Units
Advisory: ENGR 102, ENGR 103, ESLW 320; or placement through the assessment process.
General Education: AA/AS Area II(b); CSU Area A1; IGETC Area 1C
Course Transferable to UC/CSU
Hours: 54 hours LEC
This course covers the dynamics of group communication and prepares individuals to function more effectively in groups. It focuses on communication in task and social groups. Topics include communication concepts and behaviors in problem-solving, decision-making, leadership, group roles, norms, and conformity.

SPEECH 361 The Communication Experience 3 Units
General Education: AA/AS Area I(b); CSU Area A1
Course Transferable to UC/CSU
Hours: 54 hours LEC
This course provides students with an introduction to basic skills and concepts necessary for effective communication in a variety of contexts. Topics include effective listening, facilitation of interpersonal relationships, conflict resolution, practical group experience, and speech making.

SPEECH 363 Introduction to Communication Theory 3 Units
Course Transferable to UC/CSU
Hours: 54 hours LEC
This course is an introduction to the symbolic process of human communication through the study of basic communication models, fundamental theory, and relevant research findings, including the intrapersonal, and sociocultural levels. Emphasis will be on achieving an understanding of the communication process, its component elements, and its significance in human affairs.